

BLIZZCON 2026 COSPLAY CONTEST AND EXHIBITION

OFFICIAL RULES

THESE OFFICIAL RULES (THE “OFFICIAL RULES”) CONTAIN A BINDING ARBITRATION AGREEMENT AND CLASS ACTION WAIVER IN SECTION 16 APPLICABLE TO RESIDENTS OF THE UNITED STATES AND CANADA. THESE TERMS AFFECT YOUR RIGHTS WITH RESPECT TO ANY DISPUTE BETWEEN YOU AND SPONSOR (DEFINED BELOW) AND MAY REQUIRE YOU TO RESOLVE DISPUTES IN BINDING, INDIVIDUAL ARBITRATION, AND NOT IN COURT. PLEASE READ THE DISPUTE RESOLUTION TERMS AND ALL OFFICIAL RULES CAREFULLY BEFORE SUBMITTING AN ENTRY. IF YOU DO NOT AGREE WITH ALL OF THE TERMS IN THESE OFFICIAL RULES, YOU MAY NOT ENTER OR PARTICIPATE IN THE BLIZZCON 2026 COSPLAY CONTEST AND EXHIBITION (THE “CONTEST”). BY ENTERING THE CONTEST, YOU AGREE TO BE BOUND BY THESE OFFICIAL RULES.

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. THE ODDS OF WINNING DEPEND ON THE NUMBER AND QUALITY OF ENTRIES RECEIVED.

YOU SHOULD READ THESE OFFICIAL RULES CAREFULLY. THESE RULES ARE COMPRISED OF PART A (WHICH APPLIES TO ALL PARTICIPANTS), PART B (WHICH APPLIES ONLY TO PARTICIPANTS WHO RESIDE IN THE UNITED STATES OR CANADA), AND PART C (WHICH APPLIES TO ALL NON-US AND NON-CANADA RESIDENT PARTICIPANTS). YOU WILL NOT BE ELIGIBLE TO ENTER OR PARTICIPATE IN THIS CONTEST OR RECEIVE ANY PRIZE UNLESS YOU MEET ALL OF THE ELIGIBILITY CRITERIA DESCRIBED IN SECTION 3.

PART A: TERMS APPLICABLE TO ALL PARTICIPANTS

1. SPONSOR: The sponsor (or promoter) of this Contest (“Sponsor”) is:

Blizzard Entertainment, Inc., One Blizzard Way, Irvine, CA 92618

Activision Blizzard UK Ltd., The Ampersand Building, 178 Wardour Street, London W1F 8FY, United Kingdom

Activision Blizzard Pty Ltd., Wharf 10 – Suite 2 / Level 2, 50-52 Pirrama Road, Pyrmont NSW 2009, Australia

2. ENTRY PERIOD: Entries for the Contest will be accepted by Sponsor between February 26, 2026 and May 15, 2026 at 11:59 PM Pacific Standard Time (the “Deadline”). Participants shall be solely responsible for confirming the equivalent dates and times in their relevant jurisdiction. Entries submitted after the Deadline will not be considered.

3. ELIGIBILITY: The Contest is only open and offered to people who are residents of one or more of the following regions:

Americas: The United States, Argentina, Belize, Bolivia, Brazil, Chile, Canada, Ecuador, El Salvador, Guatemala, Honduras, Jamaica, Mexico, Nicaragua, Peru, Puerto Rico, Trinidad and Tobago, Venezuela

Asia-Pacific: Australia, Hong Kong, Indonesia, Japan, Macau, Malaysia, Singapore, South Korea, Mainland China, New Zealand, Taiwan, Thailand, The Philippines, Vietnam

Europe, Middle East, & Africa: Austria, Belgium, Bulgaria, Croatia, Denmark, Egypt, Estonia, France, Finland, Germany, Greece, Hungary, Iceland, Ireland, Israel, Italy, Kazakhstan, Latvia, Lithuania, Luxembourg, Norway, Poland, Portugal, Romania, Serbia, Slovakia, Slovenia, South Africa, Spain, State of Qatar, Sweden, Switzerland, The Czech Republic, The Netherlands, Ukraine (excluding the Crimea, Donetsk, and Luhansk regions), The United Kingdom, Tunisia, Turkey.

Participants must be 18 years of age or older or above the age of majority in the relevant jurisdiction, whichever is older, to be eligible to participate in the Contest. Participants under the age of 18 or the age of majority in the relevant jurisdiction may be eligible to participate in the contest subject to the following requirements: (a) the parent or guardian of such participant must submit a signed written statement that such parent or guardian has read, understands, and agrees to these Official Rules and that such agreement constitutes acceptance of these Official Rules on behalf of the parent or guardian and the minor participant; AND (b) the participant must be (i) a resident of the United States, Canada, or the European Union (other than Spain) and is 13 years of age or older as of February 26, 2026, or (ii) a resident of the United Kingdom or Spain and is 14 years of age or older as of February 26, 2026, or (iii) a resident of South Korea and is 15 years of age or older as of February 26, 2026. All other minors may not enter or participate in the Contest.

Participants may only participate in the Contest so long as their participation and receipt of the Prize does not violate applicable local laws and/or the federal, state and local laws of the United States, including any such laws applicable to jurisdictions outside the United States. Sponsor shall have the right to disqualify any entrant if it reasonably believes that such individual has entered from a territory in which participation is or becomes illegal or in which regulatory action is threatened or taken by any relevant regulator. Participants are responsible for ensuring that their participation in the Contest and receipt of any Prize is compliant with all laws of the jurisdiction(s) in which they are a resident, and participants must take all steps necessary to ensure such compliance. Notwithstanding anything to the contrary contained herein, Sponsor shall have the right in its sole and absolute discretion to determine the eligibility of any and all participants. Participants acknowledge and agree that their eligibility status as determined by Sponsor may change at any time and such determination shall be final.

The Contest is void where prohibited or restricted by law. Employees, officers, and directors of Sponsor and its parents, affiliated companies and subsidiary companies, and their advertising, promotion, or production agencies, prize providers, web masters and web suppliers, vendors, suppliers and production/distribution partners and each of their respective officers, directors, employees, representatives and agents (collectively, with Sponsor, the “Sponsor Entities”), and their dependents and immediate families (spouse and parent, child, sibling and their respective spouses, regardless of where they reside) are ineligible to win any Prize from the Contest, but may participate in the Cosplay Exhibition (defined below). In addition, individuals who are contracted by any of the Sponsor Entities to attend BlizzCon 2026 as a professional cosplayer are ineligible to win any Prize from the Contest, but may participate in the Cosplay Exhibition.

By participating, you (“Participant”) agree to these Official Rules and the decisions of the Sponsor, which are final and binding in all matters related to this Contest. Any entry which does not comply with the rules may be deemed invalid at the sole discretion of Sponsor.

To be eligible to participate in this Contest, you must also have a Blizzard Battle.net account in good standing and in compliance with any and all applicable terms and conditions. Blizzard Battle.net accounts are free of charge and can be obtained at <https://www.battle.net>.

4. HOW TO ENTER AND WIN: To enter the Contest, eligible Participants must do the following:

A. Contest Entries. Participants who wish to compete in the Contest must submit an entry via Sponsor's designated online entry form located at <https://blizz.ly/46c808X> prior to the Deadline. Participants must submit all required information in the entry form to be considered. Only one entry is allowed per email address. At the time of entry, Participant's submission should include Participant's costume at 25% or more towards final costume completion to be eligible for the Contest. Note that 25% completion entails providing Sponsor with any the following: (i) Design/Concept drawings - this is what the finished product looks like; (ii) working drawings - this is how each bit of the finished product will be built; (iii) A Materials list - this is what I need to build the costume; (iv) Timeline - this is how long it will take me to build the costume; and (v) work in progress pictures. Submission materials or links to materials can be emailed to blizzcontest@blizzard.com.

B. Cosplay Exhibition. If you are already planning to attend BlizzCon 2026, the Cosplay Exhibition is an opportunity for BlizzCon 2026 attendees to display a Blizzard-themed cosplay on stage at BlizzCon on September 12, 2026, without eligibility to win a prize (the "Cosplay Exhibition"). Sponsor, in its sole discretion, will offer this opportunity to certain Participants who enter the Contest. While Sponsor may feature or focus on certain participants, please understand that the Cosplay Exhibition is not a competition, and that the number of participants who will be featured during the Cosplay Exhibition will be chosen in Sponsor's sole discretion and may be limited due to broadcast or event restrictions. To be eligible for consideration in the Cosplay Exhibition, Participants must meet all of the eligibility requirements in Section 3 above and be in attendance in-person at Sponsor's BlizzCon 2026 event in Anaheim, California at the Anaheim Convention Center on September 12, 2026.

C. Costume Requirements. To be eligible to compete in the Contest or take part in the Cosplay Exhibition, Participant's costumes must meet the following requirements:

- Costumes should: (i) not significantly inhibit the ability of its wearer(s) or any nearby guest(s) to navigate safely throughout the convention center; (ii) must be able to fit within a 39"x39" area in order to maneuver through the double doorways in backstage areas and stage entrances; (iii) must be safely maneuverable up and down a 1:12 ratio ADA compliant ramp to reach stage level; and (iv) must be able to become shorter than 77" to maneuver thru a standard doorway. Participants who fail to meet these cosplay size requirements will not be eligible to participate in the Contest or the Cosplay Exhibition.
- Costumes cannot include, or otherwise utilize, any edged weapons (such as knives, daggers, swords), firearms of any kind including air guns, long bows, crossbows, or any other type of projectile weapon regardless of whether it is unloaded or nonfunctional; 'actual' clubs, maces, or other 'crushing weapons.' Acceptable costume 'weapon props' will be limited to air filled or soft plastic swords, daggers, maces or clubs, and wooden staves that are not shod with metal.
- Costumes may not include liquids, gels, or other substances which could cause a mess in Sponsor's sole discretion.
- Costumes should not materially be the same costume that the participant used to enter previous BlizzCon contests. A new costume re-creating the same character that has been enhanced from a previous version may be considered.
- Costumes should be able to see and hear clearly, even in conditions of low light, in order to follow directions and navigate dimly lit stage areas while in their costume.
- Only 10% or less of the visible costume can be store-bought, and the costume must faithfully recreate identifiable elements of the character.
- The costume may not be inappropriate, offensive, libelous, or defamatory, as determined by Sponsor in its sole discretion.

D. 80% Check-In. On or before August 1, 2026, Participants must send an email to Sponsor at blizzconcontest@blizzard.com where the Participant must provide Sponsor with photo or video confirmation that the Participant's costume has reached 80% or more completion (the "Check-In"). Check-In photos and videos should include full body shots to show the entire costume, and it is preferred that the entire cosplay is captured horizontally, and not vertically, as well as including slow pans up & down for the head-to-toe look, and a 360 degree look to see the full costume. Videos should not exceed 60 seconds in running time. Also, it is recommended that the video be taken outside with natural lighting, or if inside, be mindful of good lighting, without any music in background. If the character/cosplay is being represented inside at home (ex., Garrosh in the kitchen), then the environment should be well lit to allow judges to properly consider your entry. Should Sponsor determine that a Participant's costume has not progressed to the 80% of completion stage, Sponsor, at its discretion, may consider the Participant for the Cosplay Exhibition only and rule the Participant ineligible for a Prize. Following the Check-In, Sponsor will select at least twenty (20) Participants to be Contest finalists. Participants who are not chosen as finalists, or who fail to complete the Check-In, may be considered for the Cosplay Exhibition.

E. Attendance Requirement. In order to be properly judged, Contest finalist must be present in-person at Sponsor's BlizzCon 2026 event in Anaheim, California at the Anaheim Convention Center on September 12, 2026. All Contest finalists will receive complimentary passes to attend BlizzCon 2026 for themselves and up to one guest to assist the Participant with their costume on-site. All complimentary BlizzCon Passes are ineligible for resale, are non-transferable, and do not include any travel arrangements or expenses. All use of BlizzCon Passes are subject to the applicable terms, conditions, and restrictions of the ticket provider and venue, including, without limitation, any health, safety, or security requirements.

5. HOW TO OPT OUT: If you have opted into the Contest and wish to opt out, please send an email to blizzconcontest@blizzard.com with the subject line "*BlizzCon 2026 Cosplay Contest Opt Out*" and include your name and Battle.net account so that your entry can be identified and removed.

6. WINNER SELECTION. Winners will be chosen by Sponsor's panel of judges based on compliance with the requirements set forth in Section 4 above and the following criteria:

- **Originality/Creativity:** The submission must be the Participant's original work and must display the participant's creativity.
- **Quality of Execution:** The submission must show Participant's technical skill or craftsmanship, design expertise, attention to detail, and quality of the final product.
- **Passion/Emotion:** The submission must show the Participant's personal connection and depth of passion for the underlying character or Blizzard game.

A winner will be chosen for each of the following categories:

- **Master Crafter:** Mastery of one or more traditional or cutting-edge crafting techniques, such as sewing, embroidery, blacksmithing (non-weapons), woodworking, leatherworking, working with foam, 3D printing, and more.
- **Colossal Creation:** Demonstrates excellence in using large-scale fabrication to create a legendary, larger-than-life character. Costumes must be able to fit within a 39"x39" area, be safely maneuverable up and down a 1:12 ratio, ADA-compliant ramp to reach stage level, and must be able to become shorter than 77" to maneuver through a standard doorway.
- **Epic FX:** Demonstrates excellence in incorporating special effects such as lighting, complex mechanical or robotic elements, and more.

- **Dynamic Duo:** Awards an outstanding pair of contestants whose cosplay represents a legendary set of two Blizzard characters: ancient rivals, best friends, heroes and sidekicks, and other prime pairings.
- **Best in Show:** The overall Contest winner chosen from amongst the four category winners above.

The judging to determine the winners of the Master Crafter, Colossal Creation, Epic FX, Dynamic Duo, and Best in Show categories will occur throughout the submission process and will culminate on September 12, 2026 at BlizzCon. Participants shall demonstrate their costume which should be based upon one or more Blizzard video game franchise. Winners will be chosen by Sponsor at its sole discretion. All of Sponsor's decisions are final. To claim a prize, winners should follow the instructions provided to them by Sponsor. Note that Participants will only be judged on the costume that the Participant wears, and the props that are held by the Participant. While Sponsor may, in its sole discretion, attempt to accommodate non-held or worn costume props for display on stage, such props will not be considered by the judges when judging Participants. If proof of eligibility is requested, and if satisfactory proof of eligibility is not received, Sponsor reserves the right to choose another winner.

7. PRIZE: Winners will receive the following prizes ("Prize(s)"):

A. Master Crafter Category Winner. One (1) Participant will be chosen by Sponsor as the "Master Crafter Category Winner," and will receive a prize package consisting of: (i) Two Thousand Dollars (\$2,000.00 USD); and (ii) in the event that that Sponsor announces and holds a BlizzCon event on or before November 30, 2028, Sponsor shall provide the Master Crafter Category Winner with a complimentary pass to a future BlizzCon event.

B. Colossal Creation Category Winner. One (1) Participant will be chosen by Sponsor as the "Colossal Creation Category Winner," and will receive a prize package consisting of: (i) Two Thousand Dollars (\$2,000.00 USD); and (ii) in the event that that Sponsor announces and holds a BlizzCon event on or before November 30, 2028, Sponsor shall provide the Colossal Creation Category Winner with a complimentary pass to a future BlizzCon event.

C. Epic FX Category Winner. One (1) Participant will be chosen by Sponsor as the "Epic FX Category Winner," and will receive a prize package consisting of: (i) Two Thousand Dollars (\$2,000.00 USD); and (ii) in the event that that Sponsor announces and holds a BlizzCon event on or before November 30, 2028, Sponsor shall provide the Epic FX Category with a complimentary pass to a future BlizzCon event.

D. Dynamic Duo Winners. Two (2) Participants will be chosen by Sponsor as the "Best Dynamic Duo Winners," and will each receive a prize package consisting of: (i) Two Thousand Dollars (\$2,000.00 USD); and (ii) in the event that that Sponsor announces and holds a BlizzCon event on or before November 30, 2028, Sponsor shall provide each of the Best Dynamic Duo Winners with a complimentary pass to a future BlizzCon event.

E. Best in Show. One (1) Participant (or two (2) if the Best in Show winner is the Dynamic Duo Category winners) will be chosen by Sponsor from the winners of the Master Crafter, Colossal Creation, Epic FX, and Dynamic Duo category winners as the "Best in Show," and will receive a prize package consisting of: (i) Four Thousand Dollars (\$4,000.00 USD); and (ii) in the event that that Sponsor announces and holds a BlizzCon event on or before November 30, 2028, Sponsor shall provide the Winner with a complimentary pass to a future BlizzCon event.

A list of winners may be obtained by sending an email to blizzconcontest@blizzard.com and including a reference to the "*BlizzCon 2026 Cosplay Contest*". Additionally, a list of winners can be obtained by writing

to Activision Blizzard UK Ltd., The Ampersand Building, 178 Wardour Street, London W1F 8FY, United Kingdom OR any of the named Sponsors at the addresses set out in Section 1 including reference to the “BlizzCon 2026 Cosplay Contest”.

8. PRIZE RESTRICTIONS: There are no alternatives to the Prizes. The Prizes are not transferable. No substitutions or exchanges (including for cash) of any Prize will be permitted, except that Sponsor reserves the right to substitute a prize of equal or greater value for any Prize. Except where prohibited by applicable law, all Prizes are awarded “AS IS” and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability, fitness for a particular purpose or non-infringement). Prize recipients are solely responsible for remittance to the relevant taxing authorities any taxes owed in connection with receipt of the Prize save for any tax (including income and withholding tax) which is required to be paid by Sponsor under applicable laws.

All complimentary BlizzCon passes are ineligible for resale, are non-transferable, and do not include any travel arrangements or expenses. All use of BlizzCon passes are subject to the applicable terms, conditions, and restrictions of the ticket provider and venue, including, without limitation, any health, safety, or security requirements. Complimentary passes to a future BlizzCon become void if Sponsor does not announce or host a BlizzCon event on or before November 30, 2028.

9. SPONSOR’S USE OF ENTRIES: As a condition of entering the Contest, you hereby grant to Sponsor a perpetual, non-exclusive, royalty-free, worldwide license and right to utilize your name, image, likenesses, photographs, voices, dialogue, sounds, biographical information, personal characteristics and other personal identifiers, and all materials that you submit to Sponsor in connection with the Contest, including, but not limited to, any creative material, artwork, video, audio, sounds, music, computer code, graphic designs, design concepts, as well as any form of “original work of authorship” which you create and submit to Sponsor in connection with the Contest (“Participant Materials”) for any publicity, advertising, and promotional purposes without additional compensation, and releases Sponsor from any liability with respect thereto. Without limiting the generality of the foregoing, Sponsor shall have the right to use, modify, reproduce, publish, perform, display on all forms of media, distribute, make derivative works of and otherwise commercially and non-commercially exploit the Participant Materials in perpetuity and throughout the universe, in any manner or medium now existing or hereafter developed, without separate compensation to you or any other person or entity. The grant of rights set out above shall include an assignment of all moral rights accruing to Participant or, in jurisdictions where such assignment is not permitted by law, a waiver of such moral rights and an agreement by Participant not to institute or support any claim based on moral rights against Sponsor, and to the extent you are not permitted to waive moral rights by law, you hereby permit Sponsor (or any successor or transferee thereof) at any time to modify or to change the Participant Materials or to accompany the Participant Materials with any illustrations, prefaces, after-words, comments and other materials and you confirm that such amendments, changes or accompaniment will not cause harm to you honor or reputation and do not constitute a distortion or mutilation of the Participant Materials. You acknowledge and understand that moral rights include the right of an author to be known as the author of a work; to prevent others from being named as the author of the works; to prevent others from falsely attributing to an author the authorship of a work which the author has not in fact created; to prevent others from making deforming changes in an author’s work; to withdraw a published work from distribution if it no longer represents the views of the author; and to prevent others from using the work or the author’s name in such a way as to reflect on the author’s professional standing. Participant also represents and warrants that Participant has all the rights necessary to grant Sponsor the foregoing rights, including but not limited to, the right to use the character, likeness, voice, name and performance of any individuals who appear in the materials submitted to Sponsor in connection with the

Contest. Participant further agrees to take, at Sponsor's expense, any further action (including, without limitation, execution of affidavits and other documents) reasonably requested by Sponsor to effect, perfect, or confirm Sponsor's rights as set forth in this section.

10. CONSENT TO RECORD. The contest is being offered in connection with Sponsor's "BlizzCon 2026" event that will take place in or on the grounds of the Anaheim Convention Center on or about September 12th and 13th, 2026 ("BlizzCon"). Should you attend BlizzCon in person, as a condition of entering the Contest, you hereby agree that Sponsor has your consent and approval to take motion and still pictures of you, record your voice, as well as any sounds made by you, and to obtain other information about you, including but not limited to your name, likenesses, photographs, voices, dialogue, sounds, biographical information, personal characteristics and other personal identifiers (collectively, "BlizzCon Media"), in and in connection with any editorial, promotional, or commercial uses by Sponsor, which Sponsor may exploit throughout the universe at any time on a royalty free, perpetual basis in any and all media, whether now known or hereafter devised. The rights granted herein shall also include the right to edit, delete, dub, and fictionalize the BlizzCon Media, all as Sponsor sees fit in Sponsor's sole discretion. This grant is coupled with an interest and is irrevocable.

11. PRIVACY: By participating in the Contest, participants hereby acknowledge that Sponsor may collect and use their personal information in compliance with applicable laws and regulations and its Privacy Policy accessible at <https://www.blizzard.com/legal> in order to organize, run, and monitor the Contest as well as for carrying out publicity activities related to it. Participants confirm that they have acknowledged the Privacy Policy applicable to their jurisdiction of residence. Participants hereby consent to personal information being transferred to the United States of America for the purpose of this Contest in accordance with the Privacy Policy. Participants have the right to access, ask for erasure, and correction of their personal information and can request such action as detailed in the Privacy Policy applicable to their jurisdiction of residence. Please note that if you withdraw your personal information prior to the determination of the winners or fulfillment of the Prize, Sponsor will not be able to include you in the Contest and, should you win, provide the Prize to you.

12. SPONSOR'S RIGHTS: Sponsor reserves the right at any time, in their absolute discretion, to:

- A. Verify the eligibility of any participant (including their age and place of residence);
- B. Disqualify any participant found to be abusing or tampering with the operation of the Contest or competing in the Contest using fraudulent means, or who the Sponsor believes to have acted in breach of these Official Rules or the applicable Blizzard End User License Agreement, which is accessible at <https://www.blizzard.com/legal>; and
- C. Disqualify any participant posting an entry or a comment to Sponsor's social media channels and/or interactive features of its websites or other platforms that is, in the Sponsor's opinion, inappropriate, offensive or upsetting to other participants, fans of the Sponsor, or directly aimed at the Sponsor, or contrary to applicable law, and at one or more Sponsor, or contrary to applicable law, or Sponsor or Sponsor's vendor or supplier's terms of use or service (including community guidelines or other terms governing appropriate behavior) and to remove any such entry or comment.
- D. Extend, withdraw, alter, suspend or terminate the Contest or these Official Rules in respect of one or more regions at any time if circumstances beyond their control (which could not be reasonably foreseeable at the time of this Contest and which could not be avoided by appropriate means) make this unavoidable.

PART B: TERMS APPLICABLE TO US AND CANADA RESIDENT PARTICIPANTS

The following terms apply only to those participants who are residents of the United States or Canada:

13. CONDITIONS OF PARTICIPATION: Participants agree that Sponsor will have no liability whatsoever for, and shall be held harmless against any liability for any injuries, losses or damages of any kind to persons, including death, or property damage resulting in whole or in part, directly or indirectly, from acceptance or receipt of the Prize, or participation in this Contest, or any Contest-related activity, or for any printing, production, typographical, human or other error in the distribution, offering, or announcement of any Prize.

14. LIMITATIONS ON LIABILITY: Sponsor Entities are not responsible for illegible, lost, late, damaged, destroyed, inaccurate, delayed, incomplete, postage due, unintelligible, non-delivered, misdirected, garbled, or stolen entries; or for incomplete, inaccurate, lost, interrupted or unavailable network, satellite, telephone networks or lines, cellular towers or equipment (including handsets), computer on-line systems, computer equipment, software, viruses or bugs, servers or providers, or other connections, availability or accessibility; or miscommunications, failed computer, telephone, cellular, satellite, or cable transmissions, lines or other technical failure; or for jumbled, scrambled, delayed, or misdirected transmissions, computer hardware or software malfunctions, failures or difficulties; or for any other errors or problems of any kind, whether typographical, printing, human, technical, mechanical, electronic, network or otherwise, including, without limitation, or any errors or problems which may occur in connection with the administration of the Contest; or for the incorrect or inaccurate capture of entry or other information, or the failure to capture any such information. Persons who tamper with or abuse any aspect of the Contest or website, as solely determined by the Sponsor, will be disqualified (and all associated entries will be void), and Sponsor reserves the right to terminate such participant's eligibility to participate in this or any other contest or promotion offered by Sponsor. Entries generated by robotic, programmed, script, macro or other automated means or by any means which subvert the entry process will be disqualified. Sponsor Entities are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Contest or downloading materials from a Contest-related website. Should any portion of the Contest be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right at their sole discretion to suspend or terminate the Contest.

15. IN NO EVENT WILL THE SPONSOR ENTITIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF THE CONTEST, RECEIPT OF ANY PRIZE, OR YOUR ACCESS TO AND USE OF ANY WEBSITE OR DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM ANY WEBSITE ASSOCIATED WITH THIS CONTEST. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THE CONTEST SITE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

16. ARBITRATION: PLEASE READ THIS SECTION CAREFULLY. IT MAY SIGNIFICANTLY AFFECT YOUR RIGHTS, INCLUDING YOUR RIGHT TO FILE A LAWSUIT IN COURT OR TO PURSUE CLAIMS IN A CLASS OR REPRESENTATIVE CAPACITY. You agree to resolve any

dispute related to the Contest or these Official Rules via binding individual arbitration before the American Arbitration Association (“AAA”) under the Federal Arbitration Act (“FAA”), and not to sue in court in front of a judge or jury. Instead, a single neutral arbitrator applying the AAA Rules will decide and the arbitrator’s decision will be final except for a limited right of review under the FAA. To the fullest extent permitted by law, class action lawsuits, class-wide arbitrations, private attorney-general actions, requests for public injunctions, and any other proceeding or request for relief where someone acts in a representative capacity aren’t allowed. If, after exhaustion of all appeals, any part of these Official Rules is found to be unenforceable as to any claim or request for a remedy, then the parties agree to arbitrate all claims and remedies subject to arbitration before litigating in court any remaining claims or remedies (such as a request for a public injunction remedy, in which case the arbitrator issues an award on liability and individual relief before a court considers that request). You may not combine individual proceedings without the consent of all parties. Either you or the Sponsor Entities may sue the other party in small claims court seeking only individualized relief, so long as the action meets the small claims court’s requirements and remains an individual action seeking individualized relief. The small claims court must be in your county of residence. You may opt out of arbitration by personally signing and sending us notice within 30 days of your original Contest Entry by email to legal@blizzard.com.

17. CHOICE OF LAW: Any and all legal actions arising in connection with this Contest that are not subject to arbitration must be brought in a court of competent jurisdiction in the State of California, County of Los Angeles. California law, without reference to California choice of law rules, governs the Contest and all aspects related thereto.

PART C: TERMS APPLICABLE TO NON-US AND NON-CANADA RESIDENTS

The following terms apply only to those participants who are resident in one of the eligible regions listed in Section 3 other than the United States and Canada:

18. LIABILITY: By participating in the Contest, you accept the characteristics and limitations of the media used, such as telephone networks or internet and its risk and effect of interruptions and more in general the risks that are inherent to communication through internet, such as limited data protection, malware and viruses. It is the responsibility of Participants to take all foreseeable and reasonable measures to protect his or her computer or mobile device and its content. Participating in the Contest is at the sole responsibility of the participant and, except as expressly stated in these Official Rules, Sponsor will not be liable for any problems or malfunctions related to the technical tools, computers, telephone lines, transmission systems, internet connections, which could prevent the participant from participating in the Contest or accepting any Prize in accordance with these Official Rules. The participant is solely responsible for the use and control of its own devices and email inbox. Proof of sending will not be deemed to be proof of delivery.

To the extent permitted by applicable law, any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, and in no event will entrant be permitted to obtain attorneys’ fees or other legal costs; no punitive, incidental, special, consequential or other damages, including without limitation lost profits may be awarded (collectively, “Special Damages”); and entrant hereby waives all rights to claim Special Damages and all rights to have such damages multiplied or increased. The Sponsor and its associated agencies and companies exclude all liability (including negligence) except for any liability that cannot be excluded by law in any relevant jurisdiction for any direct or indirect injury, loss and/or damage arising in any way out of the Contest. This includes, but is not limited to: (i) technical malfunctions, delays or failures, including those resulting from accessing any materials related to this Contest and any incorrect, inaccurate or incomplete information communicated in the course of, or in connection with, this Contest as a result of any technical malfunctions, delays or failures; (ii) theft,

unauthorized access or third party interference; (iii) lost or damaged entries, prize claims or prizes; and/or (iv) acceptance and/or use of any prize. Without limiting the foregoing, everything on the competition site is provided “as is” without warranty of any kind, either express or implied, including but not limited to, implied warranties of merchantability, fitness for a particular purpose or non-infringement. Some jurisdictions may not allow limitations or exclusion of liability for Special Damages or exclusion of implied warranties so some of the above limitations or exclusions may not apply to you.

The following provision will not apply to you if you are resident in Germany. If the Sponsor fails to comply with these Official Rules, the Sponsor is responsible for loss or damage you suffer that is a foreseeable result of the Sponsor’s breach of these terms and conditions or its negligence, but is not responsible for any loss or damage that is not foreseeable. Loss or damage is foreseeable if they were an obvious consequence of the Sponsor’s breach or if they were contemplated by you and the Sponsor at the time that you entered the Contest. Sponsor will not be responsible for damages which do not directly flow from a breach by the Sponsor of one of their obligations. Any further liability for damages is excluded; however, you may have rights under consumer protection laws that also apply. These Official Rules are not intended to limit, modify or restrict your rights under consumer protection laws in any way. The following provision will apply to you if you are resident in Germany. The Sponsor will have unlimited liability in the case of intent or gross negligence as well as with the existence of a guarantee granted by the Sponsor themselves for damages incurred by Participants in connection with the Contest. In cases of slight negligence, the Sponsor also has unlimited liability in the event of loss of life, bodily injury or impairment of health. In the event of a slightly negligent breach of essential contractual obligations the Sponsor’s liability is limited to the resultant property damage and financial loss in the amount of the foreseeable, typically occurring damage. An essential obligation is an obligation that must be satisfied in order to execute the organization of the Contest properly and upon the compliance with which these terms and conditions regularly do and are entitled to rely on. Any further liability for damages is excluded.

19. LAW AND JURISDICTION: The Contest and these Official Rules, and any dispute or claim arising out of or in connection with them, are governed by English law. As a consumer, you will benefit from any mandatory provisions of the law of the jurisdiction in which you are resident. Nothing in these terms and conditions, including the clause above, affects your rights as a consumer to rely on such mandatory provisions of local law. Any dispute or claim arising out of or in connection with the Contest or these Official Rules shall be subject to the non-exclusive jurisdiction of the courts of England. If you are a consumer resident in another jurisdiction, you may also bring proceedings in your local courts.